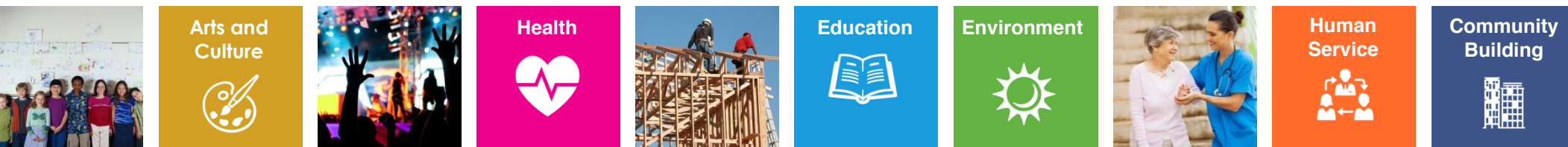


Princeton Area COMMUNITY FOUNDATION

One hundred years ago, the community foundation concept was born in the Midwest, giving rise to a new way of giving and a new vision for the future.

The Princeton Area Community Foundation is a local nonprofit organization providing donors a simple, powerful and highly personal approach to giving, so their gifts do good works within the community, forever.

COMMUNITY FOUNDATION DONORS GIVE TO MANY GREAT CAUSES

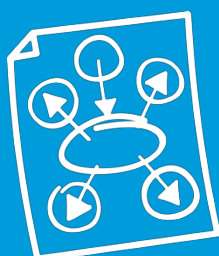


TEN REASONS PEOPLE GIVE THROUGH OUR COMMUNITY FOUNDATION

- 1 We are a **local organization** with deep roots in the community.
- 2 We have **broad knowledge** about community issues and needs.
- 3 We provide highly **personalized service** tailored to each individual's charitable and financial interests.
- 4 Our funds help people **invest in the causes** they care about most.
- 5 We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving.
- 6 We partner with **professional advisors** to create highly effective approaches to charitable giving.
- 7 We offer maximum **tax advantage** for most gifts under state and federal law.
- 8 We **multiply the impact** of gift dollars by pooling them with other gifts and grants.
- 9 We build **endowment funds** that benefit the community forever and help create personal legacies.
- 10 We are a collaborative **community leader**, coordinating resources to create positive change.

WE OFFER THREE DISTINCT BENEFITS

LOCAL EXPERTISE



- Giving strategies and options
- Local needs and opportunities
- Key issues and effective organizations

PERSONALIZED SERVICE



- Gift planning
- Investment management
- Grant administration
- Accounting and tax reporting

COMMUNITY BUILDING



- Building bridges among many people
- Encouraging diverse voices and views
- Supporting positive change within and among communities
- Building permanent resources through endowment to support the future

FAST FACTS ABOUT OUR WORK

\$7 million in grants every year

\$52 million in grants since 1991

8,500 donors and counting

\$10,200,000 gifts made in 2013

\$98,000,000 total assets managed

GROWING YOUR GIFTS THROUGH ENDOWMENT

YEAR 1	YEAR 25	YEAR 50
You establish a Family Fund	\$186,000 in cumulative grants and services	\$541,000 in cumulative grants and services
\$100,000 gift	\$190,000 balance	\$360,000 balance
Initial gift has grown and paid out:	4 TIMES	9 TIMES

Assumes 5% annual payout and 8% rate of return

GIVE IT FORWARD

5% can make a **big difference** to future generations.



Over the next 10 years, trillions of dollars are expected to be transferred from one generation to the next. If every estate gave just 5% to the community for future generations, together we could provide a more secure future to the region, forever.

Princeton Area Community Foundation, the first in NJ accredited under the most rigorous standards in philanthropy.

