



# Princeton Area COMMUNITY FOUNDATION

SPRING 2014

## THE FUND FOR WOMEN AND GIRLS 2014 GRANTS

The Fund for Women and Girls awarded a total of \$115,885 to six organizations, a 23% increase over 2013. Research sponsored by the Fund in 2012 highlighted the need for more and better sex education, domestic violence prevention and counseling, and leadership and mentoring training for Mercer County's women and girls.

### 2014 recipients and the work they are doing are:

**Family Guidance Center/Family & Children's Services:** \$25,000 for outpatient mental health treatment for survivors of domestic violence and sexual assault.

**HiTOPS:** \$25,000 for sexual health risk reduction, relationship violence prevention, and supportive healthcare.

**Latin American Legal Defense and Educational Fund:** \$15,000 for a culturally sensitive program to support Latina immigrant women who are victims of domestic violence.



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## COMMUNITY FOUNDATION WELCOMES TWO NEW TRUSTEES

The Princeton Area Community Foundation recently elected two new trustees to its board, and bid farewell to three long-serving members.



*Meredith C. Moore*

**Meredith C. Moore**, a strategic communications and public relations leader, formerly a Senior Vice President at NRG Energy, Inc., was elected February 6 to a three year term. Ms. Moore has served

on the Community Foundation's Communications Committee, and will assume the chair as she becomes a trustee. Meredith is a former director of the Princeton Regional Chamber of Commerce, and currently serves on the PRCC Community Development Fund Committee. She is also a volunteer with Boys & Girls Club of Mercer County. She lives in Pennington.

Ms. Moore follows **Barbara W. Coe** who left the Board after seven years of service as Vice Chair and Communications Committee leader. Under Barbara's guidance the Foundation adopted a new logo, refreshed its brand, built a new web site, and initiated a presence on social media.



*Thomas P. Weidner, Esq.*

**Thomas P. Weidner, Esq.**, Counsel with Windels Marx was also elected to the Board. He is a Certified Civil Trial Attorney in New Jersey, involved in insurance, regulatory and litigation matters for more than three decades. He is a member of the Princeton, New Jersey State, and American Bar Associations; and has served as Mayor of Cranbury Township where he resides.

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## 2014: AN ACTIVE YEAR OF GROWTH AND TRANSITION

While the Community Foundation is looking ahead to new leadership in 2015, we are busy carrying a full plate of exciting work and programs over the next few months.

- First, **2014 Spring Greater Mercer Grant** proposals have arrived from 25 organizations doing valuable and varied work across the region. In late 2013 we awarded \$485,000 in competitive grants to local-nonprofit organizations that build social capital and provide opportunities to low-income individuals and families. We look forward to supporting more good work from this latest group. We will announce the next round of grants in early July.
- We are analyzing the data from our **Core Capacity Assessment Tool**

work with 47 local organizations to learn about the strengths and challenges of nonprofits in greater Mercer County. Early analysis shows strong partnerships and collaborations, and challenges in outreach, marketing and fundraising across all size organizations. As we fine tune the data, we look forward to providing more information to the community at large and designing additional programs to help organizations prosper.

- We are reviewing **scholarship applications** and expect to award more than \$260,000 from a dozen funds that support college study. Results will be posted on our website soon.
- **Elizabeth Wagner**, Community Foundation Vice President, Devel-

opment, and I are featured in a TV30 broadcast discussing **inter-generational giving** with **Deborah Frazier** of RBC Wealth Management. It will be available on TV 30 on Comcast and Verizon FIOS. Check your local listings.

- Join us in welcoming two new staff members: **Nikki Mosgrove**, Program Assistant and **Terri Galaro**, Development and Finance Assistant. We are delighted to expand our staff to help us accomplish our big goals for the future.

Upcoming events are listed below. Mark your calendar and call or email **Terri Galaro (tgalaro@pacf.org)** to RSVP or to learn more. And visit our web site at **www.pacf.org** at any time to keep up to date.

## SAVE THE DATE...

### Tuesday, May 13, 2014

8:30 to 10:30 am

A seminar for donors

#### **On the Walls, In the Attic**

*Making a charitable gift of fine art or collectibles*

The Nassau Club

6 Mercer Street, Princeton

RSVP to Terri Galaro  
at tgalaro@pacf.org

### Wednesday, May 28, 2014

8:00 to 10:30 am

A seminar for nonprofits

#### **Partnership or Merger?**

*Opportunities and success factors*

Greenacres Country Club

Lawrenceville

RSVP to Nikki Mosgrove  
at nmosgrove@pacf.org

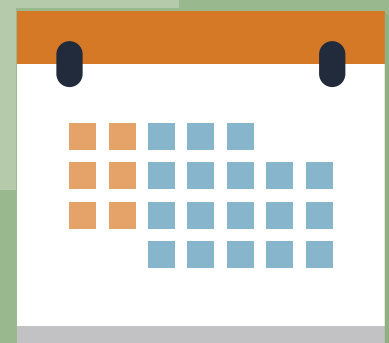
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609.219.1800



## TRANSITION AND SUCCESSION

Nancy Kieling, President

If you take a quick look around you will see that a growing trend of baby boomer executives leaving their positions. Delayed by the 2008-2009 recession, the pace is picking up. And now it is the Community Foundation's turn.

Transition is a time of change, challenges, grieving, and new beginnings. What does it feel like, and how is the Community Foundation managing, you ask? It is still early in our process, but here is what we are learning.

For me, after 20 years at the helm it is a good time to step back, take a deep breath, consider new opportunities, and enjoy a more open calendar. With my departure still nine months away, my focus remains on my work, and I have yet to really confront the personal losses that will accompany my leaving after so

many years of work with a wonderful organization and community and the people, now friends, that make them great. Come January 1, I will say farewell, but never good-bye.

Equally important is my belief that 20 years is a good run by any standard, and the organization will benefit greatly from new leadership, a fresh perspective, and a well-chosen skill set for the future. The Community Foundation's long term success is my # 1 priority.

For any organization changing its leadership, a clear roadmap for the next several years and an honest assessment of organizational culture are key building blocks. This spring the Board and staff are considering the Community Foundation's future. Like the 47 organizations working through our Path to Impact project, we too completed a CCAT assessment and are using the results to focus our attention on our programmatic priorities, important in their own right, and key to hiring the right new leader.

The Community Foundation board adopted a Succession Policy in 2013,

a blueprint for the process of change. It calls for a Transition Committee of "...at least five and no more than seven members with a majority trustees. Ideally these board members will represent past, present, and prospective future leaders of the board." Appointed quickly after the announcement of my retirement, this group of talented and committed individuals will soon appoint a search firm to help in the hiring a new CEO. I will not be part of that process except for providing information when asked. A departing leader needs to step away from planning a future of which they will not be a part. My colleagues here know that there is nothing I won't do to ensure a smooth succession. We all understand that hanging on to the past by any of us will not move the Community Foundation forward — and a robust future is our shared goal.

We'll talk more about these issues as the year progresses. Future blogs will share perspectives from our Board, staff, and Transition Committee. Assuming our experience can be helpful to others, we're happy to share what we discover.

## WOMEN AND GIRLS GRANTS

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### **Millhill Child & Family Development Corporation:**

\$17,700 for the female Trenton PEERS, an education and empowerment program to help vulnerable girls develop the confidence and leadership on which to build healthy relationships and avoid risky behaviors.

**PEI Kids:** \$12,500 for its work to address the unique sexual health issues of girls who have been sexually abused, and to enable their caregivers to be good role models.

**RISE/A Community Service Partnership:** \$20,685 to provide multiple services to Hightstown and East Windsor women and girls addressing healthy dating, leadership training, and domestic violence counseling.

Since 2002 the Fund for Women and Girls has distributed \$450,000 to area nonprofits to improve the lives of girls and the women who raise them. The Fund's work is supported by donors



who are passionate about its mission, give generously to make grantmaking possible, and engage collectively in the process of reading proposals and coming together as a "grants committee" to decide on each year's awards. Annual grantmaking is supported by regular gifts to the Fund, and resources available from its \$500,000 endowment.

## IT'S ALWAYS A GOOD TIME TO ADD TO YOUR FUND

Now's the time to think about adding to your fund. Here's why:

- **Beat the year-end rush:** December is so busy that it can be hard to make time for good charitable decisions. Grow your fund now and decide how to allocate your charitable dollars at your leisure. Remember, you get a charitable receipt for your 2014 taxes as soon as you make a gift.
- **One receipt is best:** Our accountant friends tell us that IRS challenges of charitable people are rising, and that producing a single receipt for the entire year's charitable donation can stop an audit in its tracks.

If you make a gift to your fund early in the year, you have time to do the entire year's giving from your fund — but, at tax time, you have one receipt from us.

- **Take advantage of Community Foundation expertise:** This is a great time of year to tap the experts at the Community Foundation for help with your grantmaking. Want to talk to someone about how to make your giving more effective, or learn about nonprofits doing work that interests you? Our program staff is a veritable encyclopedia. Call us to set up a meeting.
- **Gifts to your alma mater:** If you intend to replenish your fund before

making gifts to high schools or universities, which generally end their fiscal year on June 30th (and therefore have big fundraising drives in the second quarter of the year), now's the time to do it. If you have questions about how to make sure gifts to these institutions will be used in the way that you want, give us a call for guidance.

It's simple to add to your fund — send a check, or use our stock transfer form (found under "Forms and Guides" at [www.pacf.org](http://www.pacf.org)) to send securities. If you have another asset that you'd like to contribute, call Elizabeth Wagner at 609.219.1800 x12.

## NEW TRUSTEES *continued from page 1*

Also leaving the Board is **Ann Reichelderfer, Esq.** who has served the Community Foundation with distinction for ten years, three as Chair of the Board, and many as a member of committees including the Asset Building Committee and the Committee on Trustees. She has been an effective advocate for philanthropy in the region, and is an inaugural member of the Professional Advisor Society which honors attorneys, accountants, financial planners, and

wealth managers who promote giving in the region and demonstrate a personal commitment to service.

**Debra Joy Perez, PhD**, Vice President for Knowledge Support at the Annie E. Casey Foundation in Baltimore, and formerly Assistant Vice President at the Robert Wood Johnson Foundation, leaves the Board after serving for three years as a member of the Asset Building Committee. She also built the **Twenty-Five Dollar Fund** at the Community

Foundation to assist promising Trenton students on the path to higher education. Debra is a Trenton native, and currently resides in Bucks County.

At its February 6 meeting the Board also elected officers for 2014: **David C. Scott, Esq.**, Chair; **John S. Watson, Jr.** and **Carol P. Herring**, Vice Chairs; **Gordon O. Danser**, Treasurer; and **Anne LaBate**, Secretary.